



WJLA-TV WASHINGTON, DC

WJLA  
1100 Wilson Blvd, 6th Floor  
Arlington, VA 22209

Del Cielo Media  
1427 Leslie Ave  
Alexandria, VA 22301

## Contract # 4028041

**Schedule Dates** 10/02/19-10/08/19  
**Advertiser** DOCTOR PATIENT UNITY (132057)  
**Agency** Del Cielo Media (11175)  
**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** DOCTOR PATIENT UNITY (1232261)  
**Salesperson** Monares, Barbara (3870)  
**Sales Office** WJLA/GJLA/EJLA  
**Buyer Name** Dome,Patricia  
**Phone/Fax** /  
**CPE** DRPTU/ORDR/Est C02CVA  
**Account Types** Local/Political Issue Agency BRD  
**Billing Type** Standard  
**Comments** Doctor Patient Unity

**Date Entered** 10/01/19  
**Last Modified** 10/04/19  
**Entered By** Barbara Monares  
**CO-OP** No  
**External #** 30063026  
**Demo** A35+/A35+R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$21,525.00  
**Net Total** \$121,975.00  
**Sales Tax**

### Washington (WJLA)

By Broadcast Month	Spots	Rate
Oct. 2019	40	\$143,500.00
<b>Grand Total:</b>	<b>40</b>	<b>\$143,500.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/02/19-10/04/19	2	1:00	11:59:56A- News-ABC 7 News at Noon				1		1			2	\$800.00	\$1,600.00	Washington (WJLA)		10/1/19
2.0	Normal Line / SPOT	10/08/19-10/08/19	2	1:00	11:59:56A- News-ABC 7 News at Noon			1						1	\$800.00	\$800.00	Washington (WJLA)		10/1/19
3.0	Normal Line / SPOT	10/03/19-10/04/19	2	1:00	2P- ABC-General Hospital					1	1			2	\$1,700.00	\$3,400.00	Washington (WJLA)		10/1/19
4.0	Normal Line / SPOT	10/07/19-10/08/19	2	1:00	2P- ABC-General Hospital		1	1						2	\$1,700.00	\$3,400.00	Washington (WJLA)		10/1/19
5.0	Normal Line / SPOT	10/03/19-10/04/19	2	1:00	3:59:27P- News-ABC 7 News at 4p					1	1			2	\$1,000.00	\$2,000.00	Washington (WJLA)		10/1/19
6.0	Normal Line / SPOT	10/07/19-10/08/19	2	1:00	3:59:27P- News-ABC 7 News at 4p		1	1						2	\$1,000.00	\$2,000.00	Washington (WJLA)		10/1/19
7.0	Normal Line / SPOT	10/02/19-10/04/19	2	1:00	4:59:30P- News-ABC 7 News at 5p				1		1			2	\$1,100.00	\$2,200.00	Washington (WJLA)		10/1/19
8.0	Normal Line / SPOT	10/07/19-10/07/19	2	1:00	4:59:30P- News-ABC 7 News at 5p		1							1	\$1,100.00	\$1,100.00	Washington (WJLA)		10/1/19
9.0	Normal Line / SPOT	10/02/19-10/04/19	2	1:00	5:59:26P- News-ABC 7 News at 6p				1		1			2	\$1,800.00	\$3,600.00	Washington (WJLA)		10/1/19
10.0	Normal Line / SPOT	10/08/19-10/08/19	2	1:00	5:59:26P- News-ABC 7 News at 6p			1						1	\$1,800.00	\$1,800.00	Washington (WJLA)		10/1/19

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11.0	Normal Line / SPOT	10/03/19-10/04/19	2	1:00	4:35A- News-Good Morning Washington at 430a					1	1			2	\$250.00	\$500.00	Washington (WJLA)		10/1/19
12.0	Normal Line / SPOT	10/08/19-10/08/19	2	1:00	4:35A- News-Good Morning Washington at 430a			1						1	\$250.00	\$250.00	Washington (WJLA)		10/1/19
13.0	Revised Line / SPOT	10/02/19-10/04/19	2	1:00	5A- News-Good Morning Washington at 5a				1	1	1						Washington (WJLA)		10/1/19
13.1	End Dated Line / SPOT	10/02/19-10/02/19	2	1:00	5A- News-Good Morning Washington at 5a				1					1	\$600.00	\$600.00	Washington (WJLA)		10/2/19
14.0	Normal Line / SPOT	10/07/19-10/07/19	2	1:00	5A- News-Good Morning Washington at 5a		1							1	\$600.00	\$600.00	Washington (WJLA)		10/1/19
15.0	Normal Line / SPOT	10/06/19-10/06/19	2	1:00	6:30P- News-ABC 7 News at 630p Wknd								1	1	\$1,200.00	\$1,200.00	Washington (WJLA)		10/1/19
16.0	Normal Line / SPOT	10/03/19-10/03/19	2	1:00	2:04:10A- Jeopardy 2					1				1	\$150.00	\$150.00	Washington (WJLA)		10/1/19
17.0	Normal Line / SPOT	10/07/19-10/08/19	2	1:00	2:04:10A- Jeopardy 2		1	1						2	\$150.00	\$300.00	Washington (WJLA)		10/1/19
19.0	Normal Line / Access	10/03/19-10/04/19	2	1:00	7P- Wheel Of Fortune					1	1			2	\$6,000.00	\$12,000.00	Washington (WJLA)		10/1/19
20.0	Normal Line / Access	10/07/19-10/07/19	2	1:00	7P- Wheel Of Fortune		1							1	\$6,000.00	\$6,000.00	Washington (WJLA)		10/1/19
21.0	Normal Line / Access	10/02/19-10/03/19	2	1:00	7:29P- Jeopardy				1	1				2	\$9,000.00	\$18,000.00	Washington (WJLA)		10/1/19

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22.0	Normal Line / Access	10/08/19-10/08/19	2	1:00	7:29P- Jeopardy			1						1	\$9,000.00	\$9,000.00	Washington (WJLA)		10/1/19
23.0	Normal Line / SPOT	10/05/19-10/05/19	2	1:00	7P- Wheel Of Fortune Wknd							1			\$2,000.00		Washington (WJLA)		10/1/19
23.0.1	Closed Preempt	10/05/19															Washington (WJLA)	Order Error/Exception - football game	
24.0	Normal Line / SPOT	10/05/19-10/05/19	2	1:00	7:30P- Jeopardy Wknd							1			\$2,000.00		Washington (WJLA)		10/1/19
24.0.1	Closed Preempt	10/05/19															Washington (WJLA)	Order Error/Exception - football game	
25.0	Normal Line / Prime	10/08/19-10/08/19	2	1:00	7:57:56P- ABC-The Conners (Tuesday)			1						1	\$10,000.00	\$10,000.00	Washington (WJLA)		10/1/19
26.0	Normal Line / Prime	10/08/19-10/08/19	2	1:00	9P- ABC-Mixed-ish (Tuesday)			1						1	\$12,000.00	\$12,000.00	Washington (WJLA)		10/1/19
27.0	Normal Line / Prime Premium	10/02/19-10/02/19	2	1:00	7:57:56P- ABC-The Goldbergs (Wednesday)				1					1	\$13,000.00	\$13,000.00	Washington (WJLA)		10/1/19
28.0	Normal Line / Prime Premium	10/02/19-10/02/19	2	1:00	10P- ABC-Stumptown (Wednesday)				1					1	\$12,000.00	\$12,000.00	Washington (WJLA)		10/1/19
30.0	Normal Line / Prime	10/06/19-10/06/19	2	1:00	6:58P- ABC-Americas Funniest Home Videos (Sunday)								1	1	\$8,000.00	\$8,000.00	Washington (WJLA)		10/1/19

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32.0	M/G For 23.0.1,24.0.1 / Football	10/05/19-10/05/19	2	1:00	12:30P- Sports-ABC College Football Early							1		1	\$4,000.00	\$4,000.00	Washington (WJLA)		10/2/19
33.0	Revised Line / Football	10/05/19-10/05/19	2	1:00	4P- Sports-ABC College Football Late							2					Washington (WJLA)		10/3/19
33.1	Normal Line / Football	10/05/19-10/05/19	2	1:00	4P- Sports-ABC College Football Late							2		2	\$7,000.00	\$14,000.00	Washington (WJLA)		10/4/19

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